

# CV Karl Löfholm

**Birthdate** 851024 **Address** Gamla Kållandsgatan 38, 531 50 Lidköping, Sweden  
**Phone** +46729 758559 **E-mail** karl.lofholm@gmail.com **Site** www.lofholm.se



## Professional Experience

---

2022 – Present	<b>Kry / Livi</b> , Senior Product Manager
2019 – 2022	<b>Kry / Livi</b> , Product Manager
2017 – 2019	<b>Kry / Livi</b> , Interaction Designer and Front End Developer
2015 – 2017	<b>Yepstr</b> , Lead UX Designer and Front End Developer
2011 – 2015	<b>Mogul</b> , Interaction Designer and Front End Developer Selected clients: Volvo, Kungliga Operan, Stena Line, Miljonlotteriet, Telge energi, Uppsalahem, City of Gothenburg, Röda korset
2009 - 2014	<b>Freelance</b> , Web Designer Selected clients: Episerver, Lightwork, Knokk, Watcho, Lokalkompaniet

## University

---

2009 – 2011	<b>Master degree</b> , Interaction Design, University of Gothenburg Master thesis: Designing User Interfaces for Mobile Web (2011)
2007 – 2009	<b>Bachelor degree</b> , Informatics, University of Gothenburg Bachelor thesis: IT support for micro-enterprises in the service sector (2009)

## Skills

---

### Product, Design & UX

- Creating product strategies and roadmaps
- Project management and defining requirements
- Leading cross-functional product teams
- Data-driven design and product development
- Holding workshops and inspiration sessions
- Prototyping, wireframing and usability testing
- Responsive design and mobile-first principles
- Coaching and feedback meetings

### Development

- HTML, CSS and JS (ES6, Node, React, jQuery)
- Cross-browser compatibility and testing
- WIA guidelines and accessibility testing
- Version control (GIT in particular)
- CSS Preprocessing (SASS in particular)
- Agile methodology (SCRUM in particular)

## Other

---

### Languages

Swedish (Native), English (Fluent)

### Interests

Cooking, listening to 90s Hiphop, active in Lidköping skateboarding association, socialising with friends and family. In the winter I go snowboarding whenever there's a chance and occasionally I go out for a jog or play squash.